

WCLF 2012 Session Information





| Session 1 | Trend of Global Coffee Market and Position of Asian Market

Speech	Speakers	Topic and Speakers
Speech 1		The World of Coffee: A U.S. Roadmap for Global Success Mr. Robert F. Nelson President, National Coffee Association USA (NCA)
Speech 2		Colombian Coffee Experience and Perspective in Asia Mr. Santiago Pardo Director, Asia Region Colombia Coffee Growers Federation

| Session 2 | Effect of Climate Change on Coffee and its Response

Speech	Speakers	Topic and Speakers
Speech 1		Global Climate Change Impact on Coffee Production Mr. Morten Wenersgaard Founder, Nordic Approach Imports
Speech 2		Global Climate Change Impact on Coffee Production (Case Study 1) Mr. Christian Bunn Researcher, International Center for Tropical Agriculture (CIAT)
Speech 3		Global Climate Change Impact on Coffee Production (Case Study 2) Dr. Flavio Meira Borem Professor, Federal University of Lavras, Brazil

| Session 3 | Sustainability Development between Producer and Consumer

Speech	Speakers	Topic and Speakers
Speech 1		<p>Realistic relationship improvement between Producer and Consumer</p> <p>Ms. Cate Batson Baril Director, Business Development Sustainable Harvest Coffee Imports</p>
Speech 2		<p>The rise of Sustainability, the rise of Asia, and the interdependencies between the two</p> <p>Mr. Mark Furniss Director, Sustainability and Business Development VolCafe</p>
Speech 3		<p>Realistic data approach that COE programs</p> <p>Ms. Susie Spindler President, Alliance for Coffee Excellence Inc (ACE), COE (Cup of Excellence)</p>
Speech 4		<p>The problem and solution of relationship with Producer and Consumer</p> <p>Ms. Xinia Chaves Quiros Vice Minister, Agriculture & Livestock of Costa Rica</p>