










# WCLF 2016 Session Information

## Plenary Session

Session	Speakers	Topic and Speakers
Keynote Speech		<b>Ensuring the Future of Coffee through Innovation</b>  <b>Timothy Schilling</b> Chief Executive Officer, World Coffee Research
Plenary Session 1		<b>Gender Equality, a solution to sustainability and economic growth in the Coffee Sector</b>  <b>Mery Santos</b> President, International Women's Coffee Alliance
Plenary Session 2		<b>Standardizing Coffee Language: The SCAA Flavor Wheel and WCR Sensory Lexicon</b>  <b>Emma Sage</b> Coffee Science Manager, Specialty Coffee Association of America (SCAA)
Plenary Session 3		<b>Physics, chemistry, and coffee</b> <b>Christopher Hendon</b>  <b>Christopher Hendon</b> Ph. D., Scientist, Massachusetts Institute of Technology (MIT)

Session	Speakers	Topic and Speakers
Plenary Session – Special Session 1		<b>Good Coffee VS Delicious Coffee</b>  <b>Jung Hyunyong</b> Director, CK Corporations
Plenary Session – Special Session 2		<b>SCAA &amp; SCAE Unification –            What It Means in the Coffee Market in Asia</b>  <b>Yannis Apostolopoulos</b> Deputy Executive Director, Specialty Coffee Association of Europe (SCAE)
Plenary Session		<b>Panel Discussion : Why Science Needs More            Attention from Coffee Community</b>  <b>Moderator : Nicholas Cho, Founder of Wrecking            Ball Coffee Roasters</b> <b>Panelists : Timothy Schiling, Mery Santos,            Emma Sage, Christopher Hendon</b>

## Technical Session

Session	Speakers	
Technical Session I – WBC Squad		<b>Mike Yung</b> Chair, World Coffee Events Competitions Operations Committee
Technical Session I – WBC Squad		<b>Berg Wu</b> 2016 WBC Champion, Owner of Simple Kaffa
Technical Session I – WBC Squad		<b>Sasa Sestic</b> 2015 WBC Champion, Founder of Ona Coffee
Technical Session I – WBC Squad		<b>Hidenori Izaki</b> 2014 WBC Champion, Founder & CEO of Samurai Coffee Experience
Technical Session II – SCAE Diploma		<b>Tim Sturk</b> Head, Coffee Training and Development Baxter Storey

## World Coffee Adventure Session

Origin	Topic and Speakers	
	<p>India</p>	<p><b>Topic</b> Coffee of India: Preserving Nature</p> <p><b>Organization</b> Coffee Board of India</p> <p><b>Speaker</b> Dr. M.K. Shanmuga Sundaram, Chairman of Coffee Board of India</p>
	<p>Colombia</p>	<p><b>Topic</b> Outlook and Perspectives for Colombian Coffee</p> <p><b>Organization</b> Colombian Coffee Growers Federation</p> <p><b>Speaker</b> Alexander Araujo, Green Coffee Manager of Colombian Coffee Growers Federation</p>
	<p>Rwanda</p>	<p><b>Topic</b> The Status of Rwanda's Coffee Industries &amp; Business – Investment Opportunities in Rwanda</p> <p><b>Organization</b> Embassy of Rwanda</p> <p><b>Speaker</b> Claude Ganza, First Counselor of Embassy of Rwanda</p>
	<p>Costa Rica</p>	<p><b>Topic</b> Soil Nutrition Defining Harvest, Harvest control &amp; Quality Control During the Harvest</p> <p><b>Organization</b> 100 Libras San Jose</p> <p><b>Speaker</b> Ricardo Azofeifa Mora, Cofounder of 100 Libras</p>