










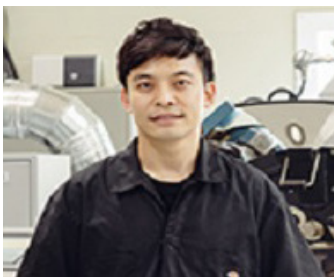
WCLF 2018 Session Information

Plenary Session







Session	Speakers	Topic and Speakers
Keynote Speech		Meanings of Diversity in the Coffee Industry Kellem Agnew Emanuele President International Women's Coffee Alliance
Plenary Session 1		Race & Gender Michelle Johnson Chocolate Barista's Founder
Plenary Session 2		Origin and Coffee Price Colleen Anunu FairTrade USA Coffee Supply Chain Director
Plenary Session 3		Coffee Portfolio Greg Meenahan World Coffee Research partnership Director
Plenary Session 4		Direct Trade & Transparency Katie Carguilo Counter Culture Coffee(CCC) Green Bean Buyer

Session	Speakers	Topic and Speakers
Plenary Session 5		Evolution of WBC and WCE Competitions Cynthia Chang Ludviksen Managing Director World Coffee Event (WCE)







Professional Session

Session	Speakers	Topic and Speakers
Professional Session 1 PRO A-E1		Synergy between barista and roaster Hyun-sop Kim Mesh Choffee CEO
		Synergy between barista and roaster Ki-hoon Kim Mesh Choffee CEO
Professional Session 2 PRO A-E1		Production and Q.C. system of the medium-large coffee roasters Ki-yong Yoo Allegria Coffee Roasters CEO
		Production and Q.C. system of the medium-large coffee roasters Myeong-seok Yang Allegria Coffee Roasters Roasting Team Manager

Professional Session

Session	Speakers	Topic and Speakers
Professional Session 3 PRO A-E1		Space branding, and debranding Se-hyun Lee D:PLOT
Professional Session 4 PRO A-E2		Cafe business model strategy Ki-hong Jun C.Razer Coffee Group Co.,Ltd
Professional Session 5 PRO A-E2		New generation of Brazilian coffee Jose Francisco Pereira Brazil Specialty Coffee Association (BSCA)
Professional Session 6 PRO A-E2		A study on the mechanism of coffee roasting and variables Sung-Joo Hyun Gom Coffee Roasters
Professional Session 7 PRO B-E1		Big data analytics: café market insight Kyu-wan Choi Kyung Hee University
Professional Session 8 PRO B-E1		Present and future of the world latte art Paul Um 2016 WLAC, 2017 COFFEE FEST, 2017 MLO LATTE ART Champion)





Professional Session

Session	Speakers	Topic and Speakers
Professional Session 9 PRO B-E1		<p>All about barista championship</p> <p>Jun-bae Bang Gray Gristmill</p>
		<p>Espresso Q.C. learning from head baristas</p> <p>Su-hwi Chae Friz Coffee Company</p>
Professional Session 10 PRO B-E2		<p>Espresso Q.C. learning from head baristas</p> <p>Jong-yeop Lee Edia Coffee Lab</p>
		<p>Espresso Q.C. learning from head baristas</p> <p>Jun-myung Lee BEAN BROTHERS</p>
Professional Session 11 PRO B-E2		<p>How to choose best water for coffee</p> <p>Jun-su Han HNN Corporation</p>
Professional Session 12 PRO B-E2		<p>Coffee flavor and brewing techniques</p> <p>Hoon Song Caffee School 101</p>

Origin Adventure Session

Origin		Topic and speakers
	Indonesia	<p>Presentation</p> <p>Indonesia embassy</p>
	Guatemala	<p>Presentation</p> <p>Guatemala Coffee Association 'Anacafe'</p>

Sensory Session

Session	Speakers	Topic and Speakers
Sensory Session 1		<p>The latest trend in coffee producer and buyer</p> <p>Jin-ho Yang El Cafe Coffee Roasters</p>
		<p>The latest trend in coffee producer and buyer</p> <p>Jae-wook Do Moi Coffee</p>
Sensory Session 2		<p>Sensory calibrations</p> <p>Sung-young Kwack Retro60Coffee</p>
		<p>Sensory calibrations</p> <p>Dong-wan Jeff Kim</p>

World Coffee Tasting Station

Company	
	<p>COFFEE FINDER</p> <p>Location 20, Seogwang-ro 32-gil, Jeju-si, Jeju-do, Korea Tel +82-64-726-2689</p>
	<p>STRETTO</p> <p>Location 29-1, Mapodae-ro 12-gil, Mapo-gu, Seoul, Korea Tel +82-10-7384-1609</p>
	<p>DANGOL COFFEE ROASTERS</p> <p>Location 61, Deungyong-ro 14-gil, Dongjak-gu, Seoul, Korea (Café) / 1, Seonyoseo-ro 24-gil, Yeongdeungpo-gu, Seoul, Korea (Roasting Lab) Tel +82-2-823-0327</p>